

Myers Sports Medicine & Orthopaedic Center

Verbal SMS Opt-In Process and Consent Script

Prepared for toll-free SMS verification. No patient information is included in this document.

Business	Myers Sports Medicine & Orthopaedic Center
Address	5667 Peachtree Dunwoody Road, Suite 220, Atlanta, GA 30342
Phone	404-352-8156
Website	https://www.myerssportsmedicine.com
Purpose	Limited administrative SMS notices for existing patients, including appointment reminders, administrative updates, records information, and practice communications.

Verbal Opt-In Process

Myers Sports Medicine staff verbally confirm whether a patient agrees to receive SMS/text messages. Staff record the patient's SMS preference in the scheduling system. SMS consent is optional and is not required to receive care.

- If the patient says yes, staff records the SMS opt-in preference in the scheduling system.
- If the patient says no, staff does not mark the patient as opted in for SMS.
- Patients may opt out of SMS messages at any time by replying STOP.
- Patients may request help by replying HELP or by calling 404-352-8156.

Verbal SMS Consent Script

Staff member asks the patient:

"Would you like to receive text messages from Myers Sports Medicine for appointment reminders, administrative updates, records information, and other practice communications? Message and data rates may apply. Message frequency varies. You can reply STOP to opt out or HELP for help at any time. SMS consent is optional and is not required to receive care."

Message Types Covered by Consent

The SMS program is limited to healthcare-practice communications such as appointment reminders, administrative updates, records-access information, patient portal or credential guidance, and practice-transition notices. The program is not used for marketing or promotional messaging.

Opt-Out and Help Instructions

Opt out	Reply STOP to opt out.
Help	Reply HELP for help or call Myers Sports Medicine at 404-352-8156.
Frequency	Message frequency varies based on patient communication needs.
Rates	Message and data rates may apply.

Example Outbound Administrative Notice

Myers Sports Medicine: Dr. Myers will be taking an extended sabbatical. Our office closes 7/31/26; telehealth is available through 8/31/26. Records: [myerssportsmedicine.com/medical-records/](https://www.myerssportsmedicine.com/medical-records/) or call 404-352-8156. Reply STOP to opt out.

Documentation Note

This document describes the verbal SMS opt-in process used by Myers Sports Medicine staff. If available, a redacted screenshot of the scheduling-system SMS opt-in field may also be provided as supplemental proof.